COUNTY ADMINISTRATOR'S OFFICE

MICHAEL D. JOHNSON COUNTY ADMINISTRATOR COUNTY OF SOLANO



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To: Board of Supervisors

From: Michael D. Johnson, County Administrator

Date: February 22, 2011

Subject: Biweekly Update of Significant Issues

1. County Administrator's Update on Contracts

The County Administrator signed the following contracts of significance since the last Significant Issues update:

• County Administrator's Office, a contract with Bob Meador (effective February 14, 2011 to October 31, 2011) to design, build and maintain the Solano County exhibit at the 2011 California State Fair, \$45,000.

2. Solano County Fair Faces Risks to Unrestricted Reserve Balance

On February 22, 2011, the Auditor-Controller will be presenting an audit report on the Solano County Fair for the 2009 calendar year, which reiterates as one of its findings concerns over continued operating losses. The presentation of these losses differ from the budget presentations the Board has seen prepared by the Solano County Fair Association (SCFA). The distinction stems from how depreciation is characterized in the financial documents. The Auditor-Controller includes depreciation as an operational expense, pursuant to standard financial audit reporting procedures. The SCFA calculates its operational net profit or loss prior to accounting for depreciation, and then shows the impact of depreciation on net profit or loss.

Regardless of the presentation, the continued operating losses are reducing the Unrestricted Reserve balance. In 2008, the SCFA had an Unrestricted Reserve balance of \$1.16 million. This balance was reduced by \$443,036 in 2009 and is anticipated to be reduced by \$136,776 due to operating losses in 2010. The SCFA estimates the beginning Unrestricted Reserve balance of \$582,789 for CY2011 and its CY2011 budget estimates a modest net profit of \$17,080 before depreciation and a contribution of \$3,080 to Unrestricted Reserves.

The proposal by the Governor to eliminate \$32 million in funding would reduce non-operational revenues by \$107,500 in CY2012. If this proposal passes, the SCFA will have to make operational changes to avoid operating losses. The SCFA has already received 75 percent of its State funding and all of its Fairs & Exhibitions flex funding for CY2011. The Division of Fairs & Exhibitions has confirmed with the SCFA general manager that the balance of 2011 funding is not at risk.

The SCFA is working with the Western Fairs Association (WFA) to demonstrate the economic benefit of county fairs, including the tax dollars they generate. The WFA points to a recent California Department of Food and Agriculture report, *California Fairs: Statewide Economic Impacts*, which concluded the economic contributions to be significant, including: \$2.8 billion in consumer spending, \$855 million in income, 25,000 full-time jobs and \$126 million in state and local taxes. In its media blitz, the WFA identified 29 fairs that were at risk for closure if the governor's proposal was passed. The Solano County Fair was not on the at-risk list.

Attached is a spreadsheet that examines the SCFA operating budget since 2007 and projections through 2012, including the impact of the governor's proposal if the SCFA does not make any operational changes.

• Contact: Stephen Pierce, County Administrator's Office, 784-6122 or Mike Paluszak, SCFA General Manager, 551-2001.

3. Nonprofit Workshop Scheduled for March 1

At the December 7 Budget Workshop, the Board tentatively approved several budget reduction measures for incorporation into the FY2011/12 Recommended Budget. Those measures included a total reduction of \$1,854,000 in General Fund support for discretionary activities carried out by non-profit and community-based organizations (NPO/CBO): (\$1,596,000) from programs funded until FY2007/08 by Master Settlement Agreement revenues; (\$99,000) from Children's Alliance staff support; (\$85,000) from Court Appointed Special Advocates (CASA), following the expiration of a five-year support agreement executed in 2005; (\$44,000) from Senior Coalition staff support; and, (\$30,000) from Faith In Action transportation program expenses.

At the time, your Board both specified that no reductions take place during FY2010/11, and asked staff to schedule a Board workshop in early 2011 at which NPO/CBOs could set forth the business case for County contributions and to discuss alternative funding options. The workshop is scheduled for Tuesday, March 1 at 2 p.m. in the County Events Center.

Unlike past workshops with the nonprofit community that focused on improving administrative processes, this workshop will focus on informing Board guidance in FY2011/12 Recommended Budget preparation. In their presentations, NPO/CBOs will discuss the services they deliver, how they are funded, the extent to which County dollars directly leverage revenue from other sources and potential revenue-generating ideas.

CAO and Health and Social Services staff have collaborated with the Solano Non-Profit Coalition in developing information and presentations from interested and impacted NPO/CBOs. The Workshop agenda item will include a new Leveraged Funds report, drawn from data provided directly by participating organizations, as well as tables detailing the County's fiscal and programmatic relationships with NPO/CBOs.

• Contact: Bob Lawton, County Administrator's Office, 784-6116.

4. Workforce Investment Board Receives Grant to Assist Laid Off Workers

The Workforce Investment Board (WIB) of Solano County has been awarded a \$466,447 grant to serve workers who were laid-off this past November and December from O'Reilly Auto Parts (formerly Kragen/CSK) in Dixon. With O'Reilly acquisition of the company, a decision was made to relocate Dixon operations to the Stockton area. Of the 362 employees receiving lay-off

notices, only 130 workers were actually laid-off. The \$466,447 was not included in the WIB's current budget. The Board will receive at its March 22 meeting a request to approve an appropriation transfer to recognize the unanticipated revenue.

The WIB will use the grant to provide needed core job services to the laid-off workers, such as skill assessments, case management, job development services, retraining, and assistance in job search. The goal is to transition job seekers into available and emerging occupations in health care, clean or green energy-related industries, truck driving, and general office employment. The WIB will use its partnership with the community college, adult schools and local union apprenticeship programs to serve as a referral source for education and training.

Funding for the program is drawn from the Governor's 25% portion of Dislocated Worker Funds from Title I of the federal Workforce Investment Act and is under the administrative authority of the California Labor and Workforce Development Agency's EDD.

To better serve the needs of both the Spanish-speaking and English-speaking workers at the former O'Reilly warehouse operation, WIB has established two hotline numbers. For those more comfortable speaking/hearing Spanish can call (707) 863-3510. Those comfortable hearing the information in English can call (707) 863-3556.

• Contact: Robert Bloom, Executive Director, 863-3501.

5. Status Requested Board Reports

<u>Department of General Services Organizational Review and FY2010/11 Budget Reduction</u> <u>Proposal</u>: The County Administrator's staff is continuing to work with our consultant Kevin O'Rourke and the newly hired Director of General Services Mike Lango as well as the staff in General Services and Human Resources to oversee the completion of a report and recommendations regarding additional reductions in the department's operating budget and the potential to restructure the department. The report is anticipated to be completed for the Board meeting on March 22.

• Contact: Kevin O'Rourke, Urban Futures, 784-2498, and George Untal, County Administrator's Office, 784-6111

<u>Historical Records Commission Requests</u>: The County Administrator's Office has been coordinating with the Department of General Services Central Service's Division to collect data and complete a staff report to respond to questions regarding County's records management program as it relates to Historical Records as requested by the Board. County staff anticipate having a report ready for presentation and Board consideration for the March 22 Board meeting.

• Contact: Diane Koutz, General Services Central Services, 784-3105, and Chris Rogers, County Administrator's Office, 784-6481

6. Status on the Solano360 Project

Since the Board's confirmation on February 1, 2011 to continue with the Solano360 project planning, the follow activities have been completed:

<u>Master Plan/Specific Plan Firm:</u> Contract Amendment No. 1 with SWA to provide planning services has been signed, revising the contract timeline and expanding the level of planning

detailed work for the Solano County Fair portion of the project. Planning work with the Solano Fair Board is commencing. A second contract scope amendment to add necessary a civil engineering scope of work to support to the planning process will be included in Contract Amendment No. 2, which is anticipated to be presented to the Board for approval on March 1.

<u>California Environmental Quality Act (CEQA) Professional Services Agreement</u>: The professional services agreement with Michael Brandman & Associates has been signed and coordination with the SWA is under way.

<u>Project Management Services</u>: A request for qualifications with a requested scope of work for project management and public information outreach was distributed to a list of potential firms and individuals suggested who may have the requisite experience to handle the overall project management. The RFQ has been posted to the County website as well. The submittals and review process are detailed in the RFQ. The timeline for completion and selection of a project manager is anticipated to be brought to the Board for consideration and action on March 22.

• Contacts: Birgitta Corsello, Assistant County Administrator, 784-6107, and Bernadette Curry, Deputy County Counsel, 784-6140

Solano County Fair Operating Budget/Projections

As of Jan. 31, 2011. Adjusted for impacts as stated in Gov. Jerry Brown's proposed budget

| As of Jan. 31, 2011. Adjusted for impacts as stat | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
|---|--------------------------|--------------------------|-----------|--|--------------------------|------------------------|
| | Actual | Actual | Actual | Estimated ¹ | Budgeted | Projected ² |
| Operating Revenues | | | | | | |
| Admissions to grounds | 171,840 | 181,436 | 185,348 | 125,143 | 161,000 | 161,000 |
| Commercial space | 53,050 | 60,185 | 48,084 | 35,525 | 59,000 | 59,000 |
| Concessions (Fair) | 135,531 | 150,301 | 147,581 | 102,713 | 124,900 | 124,900 |
| Exhibits | 8,679 | 10,416 | 11,388 | 12,321 | 13,000 | 13,000 |
| Horse racing ³ | 1,346,813 | 1,332,307 | 845,920 | 487,905 | 350,000 | 350,000 |
| Horse racing - backstretch | 39,092 | 51,779 | - | - | - | - |
| Satellite wagering | 890,972 | 785,922 | 699,761 | 653,942 | 632,000 | 632,000 |
| Fair parking, trailer space | 67,658 | 89,749 | 72,590 | 50,315 | 66,000 | 66,000 |
| Sponsorship | 48,198 | 33,621 | 36,351 | 37,214 | 47,000 | 47,000 |
| Electronic sign revenue | 245,336 | 217,567 | 174,848 | 144,500 | 200,000 | 200,000 |
| Interim revenue | 769,278 | 772,132 | 606,881 | 658,629 | 836,000 | 836,000 |
| Golf course revenue | | 232,690 | 226,249 | 197,198 | 223,700 | 223,700 |
| Auxillary stabling revenue | 603,395 | 92,914 | - | - | - | - |
| Special concerts/sports arena | 128,158 | 119,264 | | Concerts now part of fair admission | | |
| Lease/Misc. Revenue | 355,471 | 333,651 | 369,747 | 350,000 | 350,000 | 350,000 |
| Total Operating Revenue | 4,863,471 | 4,463,934 | 3,424,748 | 2,855,405 | 3,062,600 | 3,062,600 |
| Other Revenues | · · · · · | | | | | |
| Interest | 26,671 | 20,370 | 9,687 | 6,827 | 6,000 | 6,000 |
| State | 40,000 | 20,000 | 20,000 | 65,000 | 72,500 5 | |
| County (.33 monies) | 65,554 | 48,452 | 67,851 | 43,275 | 70,000 | 70,000 |
| Project Funding ⁴ F&E Flex Fund | - | | - | 81,000 | - 35.000 ⁵ | - 6 |
| Total Other Revenues | 40,000 172,225 | 32,000 120,822 | 97,538 | 15,000 211,102 | 35,000 5 183,500 | 76,000 |
| Total Revenues | 5,035,696 | 4,584,756 | 3,522,286 | 3,066,507 | 3,246,100 | 3,138,600 |
| Total Revenues | 5,055,090 | 4,564,750 | 3,522,280 | 5,000,507 | 5,240,100 | 5,158,000 |
| Operating Expenses | | | | | | |
| Wages/Payroll | 1,187,663 | 1,242,890 | 1,218,761 | 1,231,619 | 1,203,006 | 1,203,006 |
| Workers Compensation/Benefits | 316,144 | 375,730 | 411,654 | 397,381 | 391,464 | 391,464 |
| Professional Services | 974,934 | 846,393 | 581,987 | 400,502 | 443,000 | 443,000 |
| Supplies and Expenses | 312,930 | 296,934 | 231,370 | 235,586 | 242,150 | 242,150 |
| Travel & Meeting | 27,040 | 31,758 | 27,924 | 29,781 | 31,000 | 31,000 |
| Utilities, Water and Garbage | 302,024 | 323,783 | 252,498 | 228,821 | 237,100 | 237,100 |
| Equipment Maintenance | 72,365 | 62,768 | 58,212 | 58,987 | 58,750 | 58,750 |
| Equipment Rental | 172,410 | 170,484 | 141,387 | 158,194 | 171,400 | 171,400 |
| Buildings and Grounds | 44,138 | 42,407 | 49,940 | 45,486 | 47,000 | 47,000 |
| Directors Expense | 19,370 | 19,356 | 23,949 | 24,659 | 25,000 | 25,000 |
| Advertising/Promotions | 163,813 | 146,324 | 150,122 | 101,241 | 114,000 | 114,000 |
| Entertainment | 125,835 | 115,269 | 101,809 | 168,810 | 173,000 | 173,000 |
| Special Concerts | 479,196 | 342,723 | 209,321 | These expe | nses spread to abov | e expense |
| Golf Course Expense | | 260,984 | 262,500 | categories, consistent with all other departments. | | |
| Auxillary Stabling | 550,085 | 83,531 | 35,858 | - | - | · - |
| Premiums | 15,499 | 20,005 | 21,212 | 24,303 | 26,000 | 26,000 |
| Donated Services | 9,589 | 5,783 | 13,387 | 6,700 | 10,000 | 10,000 |
| Bank charges, interest, misc. | 4,436 | 3,855 | 15,754 | 17,900 | 18,500 | 18,500 |
| Bad Debt | - | - | 11,461 | 299 | - | - |
| Equipment | 16,816 | 5,293 | 2,106 | 7,338 | 3,650 | 3,650 |
| Special Projects | 74,559 | 98,571 | 48,307 | 25,330 | 34,000 | 34,000 |
| Prior Year Expense/(Revenues) | | 91 | | | | |
| Total Operating Expenses | 4,868,846 | 4,494,932 | 3,869,519 | 3,162,937 | 3,229,020 | 3,229,020 |
| Net Profit/(Loss) Prior to Depreciation | 166,850 | 89,824 | (347,233) | (96,430) | 17,080 | (90,420) |
| Depreciation | 306,244 | 289,588 | 297,532 | 252,681 | 240,000 | 240,000 |
| Net Profit/(Loss) After Depreciation | | (199,764) | | (349,111) | | (330,420) |
| Net From/(Loss) After Depreciation | (139,394) | (155,704) | (644,765) | (343,111) | (222,920) | (330,420) |
| Unrestricted Reserve Balance | 1,060,283 | 1,162,601 | 719,565 | 582,789 | 585,869 | 495,449 |

¹SCFA actual figures for 2010 are not yet complete but are on track to meet 2010 Estimates.

²Assumes no changes in operations as a result of loss of State dollars and a continuation of expenses and other revenues at the 2011 budgeted level.

³SCFA ended live horse racing in 2009; it will continue to receive a declining amount of horse racing revenues through CY 2016. SCFA received \$487,905 in FY2010; budgeted \$350,000 in CY2011, actuals will be \$414,000 for CY2011 and has already been received. CY2016 amount estimated to be around \$100,000, depending on the volume of horse racing over the next five years.

⁴Potential impact in future funding from the State for SCFA projects is not known at this time.

⁵SCFA has already received 75% of its State Funding and 100% of its F&E Flex Funding. Division of Fairs & Exhibitions confirmed Jan. 31 that 2011 money is not at risk. ⁶Eliminated in Gov. Brown's proposed State budget for 2011/12.

SOURCE: Solano County Fair Association Operating Budgets for 2009, 2010, 2011; SCFA General Manager